

BRUNO CORREA

TECHNOLOGY / GAMES / FOOD / POP CULTURE

**Bruno turns curiosity
into entertainment
people want to share.**



11.8M+

COMBINED PLATFORM FOLLOWING

1B+

LIFETIME YOUTUBE VIEWS

15+

YEARS CREATING

Platform totals are not unique audience. Public figures updated September 2026.



15 years of showing up curious.

Bruno started with games in 2011. The channel expanded because his curiosity did: into food, daily life, collectibles and technology.

The subject changes. The direct way he talks to people does not.

2011	Main YouTube channel launches
5 YEARS	PlayStation Brazil ambassador
2025	Influency.me technology recognition
NOW	YouTube, TikTok, Instagram and MetaTech

One creator. Four different jobs.

The same voice moves between mass entertainment, fast discovery, everyday connection and technical depth.

 **YouTube**
@brunocorrea

7.65M subscribers

Broad entertainment and stories with room to breathe.

 **TikTok**
@brunocorrea

2.2M followers

Fast discovery and short-form reach.

 **Instagram**
@brunocorrea

2M followers

Lifestyle, culture and daily connection.

 **MetaTech**
@CanalMetaTech

184K subscribers

Phones, consoles, gear and clear explanation.

11.8M+

COMBINED
PLATFORM
FOLLOWING

Platform totals are not unique audience. Public figures updated September 2026.

Rooted in Brazil. Built over time.

This page stays with what public data can honestly establish. Native audience exports are supplied for a live brief.

BRAZIL

PRIMARY MARKET / PORTUGUESE-LANGUAGE CONTENT

SINCE 2011

The audience has grown with Bruno, not around one viral moment.

BROAD BY DESIGN

Food, games, technology, collectibles and pop culture live in the same creator voice.

CURRENT EXPORTS

Age, gender, location, reach and engagement come from native platforms for an active brief.

NEED THE CURRENT AUDIENCE EXPORT?

bruno@vivaz.gg

The work does the talking.

Six real examples across entertainment, technology, games, food, collectibles and everyday curiosity.



FOOD + ENTERTAINMENT

Expensive vs. cheap popsicle

3.23M VIEWS



TECHNOLOGY

Galaxy S23 Ultra

173K VIEWS



GAMES

6 Minecraft clones

192K VIEWS



FOOD CHALLENGE

The best pizza

PUBLISHED EXAMPLE



COLLECTIBLES

Pokémon TCG

99K VIEWS



EVERYDAY CURIOSITY

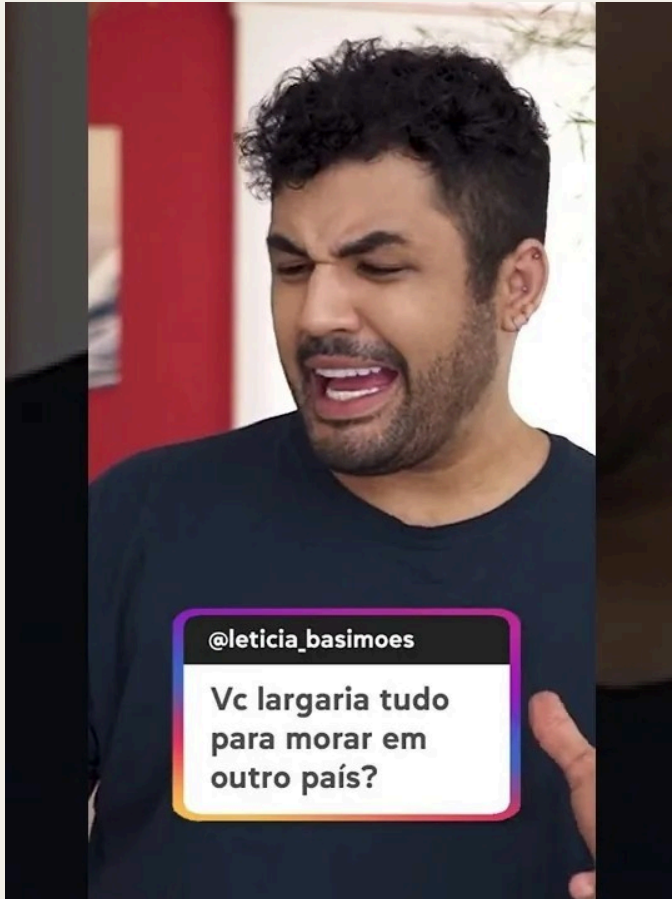
1000x microscope

PUBLISHED EXAMPLE

View counts appear only where verified in the supplied source material.

Off YouTube, the story gets personal.

Travel, pop culture and everyday moments
show the person behind the channels.



2M

INSTAGRAM FOLLOWERS

217,878

LIKES ON THE STRONGEST RESULT
AMONG 50 RECENT POSTS

71,914

LIKES ON AN AUGUST 2026
EXAMPLE

These are examples, not averages. Request native analytics for current reach and engagement. [Instagram @brunocorrea](#)

Three ways to put Bruno to work.

The final format and quote depend on channel, rights, paid media, exclusivity, approvals and timeline.

Reach

Lead with Bruno's broad entertainment audience.

FORMAT

Dedicated YouTube / integrations / short-form

BEST FIT

Food / lifestyle / entertainment

Explain

Give a product enough room to be understood.

FORMAT

MetaTech / integrations / Reels / TikTok / Shorts

BEST FIT

Technology / games / collectibles

Activate

Bring Bruno's energy into a live moment.

FORMAT

Livestream / hosted appearance / community event

BEST FIT

Launches / experiences / franchises

VIVAZ HANDLES THE OPERATION. BRUNO STAYS ON CAMERA.

Proposal, negotiation, briefing, approvals and delivery are coordinated through Bruno's VIVAZ email.

bruno@vivaz.gg

SEND BRUNO THE BRIEF.

Availability, current analytics and tailored quotes start with Bruno's direct VIVAZ email.

START THE CONVERSATION

bruno@vivaz.gg

 YOUTUBE @brunocorrea

 TIKTOK @brunocorrea

 INSTAGRAM @brunocorrea

 METATECH @CanalMetaTech

