



Mands Toledo

VALORANT

LIVESTREAMS AND COMMUNITY

LIFESTYLE

BEAUTY AND GEEK CULTURE

PETS AND VETERINARY MEDICINE

VIVAZ EXCLUSIVE

Gaming, lifestyle, and live conversation from a creator who turned the internet into companionship and community.

NUMBERS AND CHANNELS



Instagram

@mandstoledo



125K followers



TikTok

@mandstoledo



53.8K followers



YouTube

@LgndaryMands



57.7K subscribers



Twitch

@mandstoledo



115.3K followers

HAS
WORKED
WITH

RIOT
GAMES



HAVIT

IGG
I GOT GAMES

The community came before the career felt possible.

Mands began filming herself at 13, making vlogs, games, and playful videos. Her first YouTube upload brought attention and the prejudice aimed at girls who played. She kept going.

Years later, livestreaming became a source of companionship during a difficult period and opened a space for friendship and conversation. That is how she describes what she wants to give viewers: a happy, comfortable, human presence.

That connection crossed platforms and organizations. Mands appeared as a FURIA creator in Play for the Jungle, joined Vivo Keyd Stars' creator roster, and hosted live interactions at HAVIT's BGS 2024 booth. Her range grew with it, from VALORANT and League of Legends to lifestyle, beauty, collectibles, and animals.

[Pichau Arena interview ↗](#)

Activations and trajectory.







BRAND CAMPAIGN

PLAY FOR THE JUNGLE •
MASTERCARD + RIOT GAMES

• 2021



LIVE EVENT ACTIVATION

HAVIT • LIVE INTERACTIONS AT BGS •

2024



CREATOR ROSTER

VIVO KEYD STARS
• OFFICIAL
CREATOR ROSTER
ANNOUNCEMENT •

2023



**CREATOR-
LED
CONTENT**

ON THE
ESPORTS
STAGE •

PUBLISHED
BY MANDS

• 2024

Formats that work with Mands.

Live gaming

Products, challenges, and real-time reactions within the rhythm of her livestream.

SPONSORED LIVE • GAMEPLAY • INTEGRATION

Lifestyle

Beauty, coffee, manga, and collectibles are already part of her routine.

REELS • TIKTOK • STORIES • SHORT-FORM VIDEO

Pets

Veterinary medicine and animal care open a personal, credible conversation.

ROUTINE • SHORT-FORM VIDEO • LIVE

Community

Chat, events, and collaboration turn an audience into participation.

LIVESTREAM • EVENT • COLLABORATION

Have an idea for Mands?

agencia@vivaz.gg