ORIGEM Z
SERVIDORES

Your brand inside the game.

OrigemZ operates survival-game servers and creates brand activations inside and beyond the game.



VIVAZ · October 2026

About OrigemZ

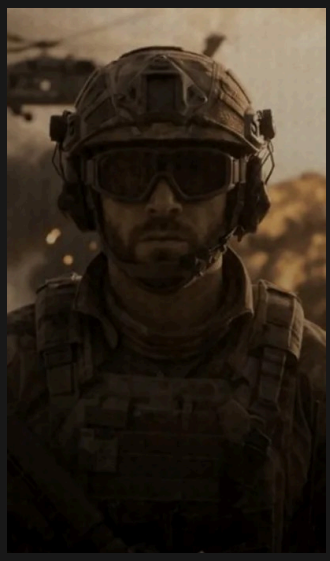
OrigemZ brings survival-game communities together on its own DayZ, Rust, SCUM and Wardogs servers. Conan Exiles is also part of its history.

On YouTube, player encounters, server life and the fight against cheaters become content. In the game, the team builds events and challenges, as well as signs, 3D objects and skins for brands.

A campaign can combine these placements with videos on OrigemZ channels and community activations. The team handles creative work, development and project operations.

Where the community plays.



DAYZ RUST SCUM WARDOGS TACTICAL ALL OUT WARFARE

A community that comes back to play.

October 2026

800,000+
Steam accounts across the servers' history

30,000
Average monthly unique game accounts

96,461
Registered portal users

These are different audiences, with overlap between platforms.

YouTube
41,600
subscribers

Instagram
11,400
followers

Discord
60,000+
members

6,870,000
lifetime YouTube views

Bleik Store in OrigemZ's Rust

Signs with discount codes, a 3D coin with in-game bonuses and custom challenge areas bring Bleik Store into OrigemZ's Rust server.



Bleik Store inside an OrigemZ server.



Bleik Store in OrigemZ's Rust server.

From the setting to the experience.

Brands can also appear on in-game signs, loading screens and rotating banners.



Custom 3D objects

The team creates branded 3D items for players to find and use on the server.



Skins inside Rust

In Rust, weapons and other items can carry the brand's colors and symbols.



Events, challenges and rewards

Challenge areas, missions and rewards can be built into an activation created for the campaign.

The conversation continues beyond the server.

Videos on OrigemZ channels, portal banners and Discord activations can accompany a campaign. Special projects can also bring creators together for livestreams and in-person activations.

A team to create it and make it happen.

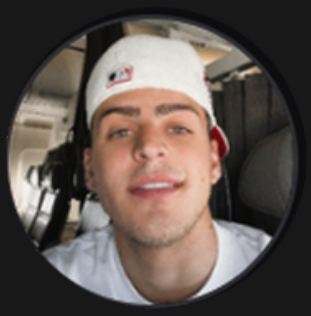
More than 40 professionals handle creative work, video, development and project operations.

Who has played here

Creators who have played on OrigemZ servers.



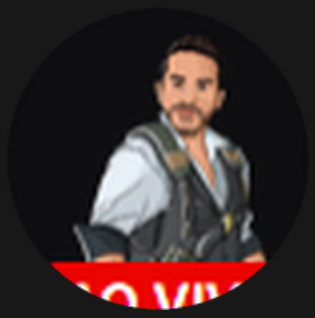
Alanzoka



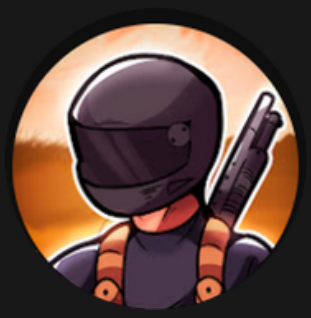
JonVlogs



FaGames



Coldzin



PepeRs



BurgãoFPS

Brands in OrigemZ's story

ecXon · BLEIK STORE.COM · PlaySafe ID · Arena Breakout Infinite · Redragon

What experience could your brand create?

Let’s talk about your campaign and what we can create inside the game.

OrigemZ commercial contact · VIVAZ

origemz@vivaz.gg

vivaz.gg/creators/origemz