

■ LIVE FROM BRAZILIAN ESPORTS SINCE 2012



TIXINHA

521K

TWITCH
FOLLOWERS



438K

YOUTUBE
SUBSCRIBERS



358.1K

X
FOLLOWERS



**He understands the
match and knows how
to hold an audience.**

Tixinha spent years on the CBLol and VALORANT desks. Today he hosts watch parties, breaks down the game and runs tournaments under his own name.

PLATFORM METRICS · PUBLIC SNAPSHOT FROM SEPTEMBER 7, 2026

WORK WITH TIXINHA

Official broadcasts led to a tournament of his own.

Tixinha started in esports broadcasts in 2012. After CBLol and VCT, he took that live experience to his own channels and built the Tixinha Invitational around it.

2012

PRESENTER

THE FIRST DESK

2013–20

CBLol

A NATIONAL VOICE

2021–23

VCT

BRAZIL TO LOS ANGELES

2024–now

OWN ROOM

CREATOR AND
ORGANIZER

OWN / FORMAT

The first Tixinha Invitational put eight Brazilian and Latin American teams into a week of VALORANT. The tournament returned in 2025 with Sacy and BONOXS.

[OPEN TOURNAMENT RECORD](#) ↗



He reads the match and keeps up with chat.

Tixinha follows the action, explains the choices and talks with chat throughout the stream. The same setup works for watch parties, launches and his own tournaments.



PUBLIC VIEWS WITHIN 18 HOURS

142K

VCT Americas final watch party. Captured September 7, 2026.

01

Watch party

He calls the match without losing the conversation with chat.

02

Analyst desk

Player reads, rankings and the details behind the score.

03

Owned event

His own tournament, with the broadcast and sponsor built into it.

Follow Tixinha

 TWITCH 521K ↗	 YOUTUBE 438K ↗	 X 358.1K ↗	 INSTAGRAM 131K ↗
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MORE OFFICIAL CHANNELS



Kick **15.7K** [↗](#)



TikTok



Tixa Games

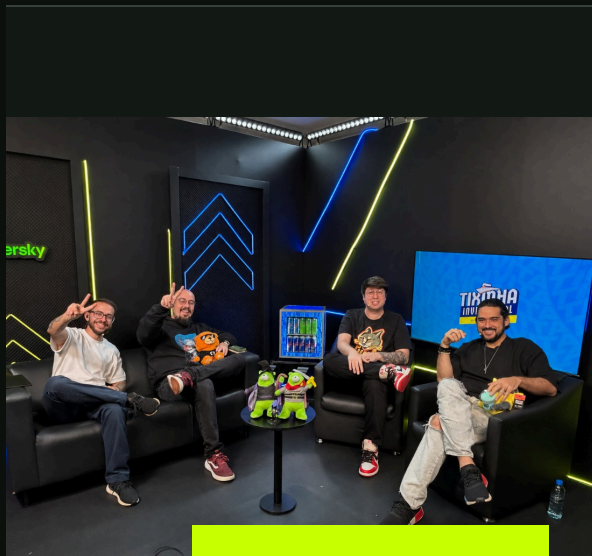
3.41K [↗](#)

03

SELECTED WORK

Selected campaign work

Tixinha hosts, explains or plays in each example. Every card opens the original post or video.



OPEN CAMPAIGN [↗](#)

BONOXS

01

BONOXS sponsored the Tixinha Invitational

OWNED TOURNAMENT, LIVE PRODUCTION AND SPONSOR INTEGRATION

BONOXS was part of the Tixinha Invitational, a competition he created for the VALORANT community.

CREATOR-OWNED POST



Tixinha returned to Ragnarok with three streams and a guide

THREE LIVE SESSIONS AND A DEDICATED YOUTUBE VIDEO

Tixinha returned to the official LATAM server with new and returning Ragnarok players.

34K VIEWS

OPEN CAMPAIGN ↗



Gunbound became three streams, a guide and a Reel

THREE LIVE SESSIONS, YOUTUBE VIDEO AND INSTAGRAM REEL

The campaign paired three live sessions with a YouTube guide and an Instagram Reel.

CREATOR-OWNED VIDEO

OPEN CAMPAIGN ↗

More published work

Five more published collaborations.



EXIT.LAG

Three completed activations

VALORANT and Fortnite tournaments plus creator integrations

[SEE THE CAMPAIGN RELATIONSHIP](#) ➤



RIOT GAMES / WAYLAY

Shared Waylay agent launch

Tixinha joined a four-creator launch. The linked thumbnail features fellow participant Nyang.

[WATCH THE VIDEO](#) ➤



TENCENT / DYING LIGHT

Creator squad and BGS activation

Dying Light creator squad and activation at Brasil Game Show

[OPEN THE CAMPAIGN CASE](#) ➤



FREE FIRE X JUJUTSU KAISEN

Short-form campaign

A creator-owned video tied to the Jujutsu Kaisen collaboration

[WATCH THE VIDEO](#) ➤



ZENLESS ZONE ZERO 2.5

Two-hour live activation

A public archive from the version 2.5 special program

[WATCH THE STREAM](#) ➤

What viewers already choose

These videos show his match coverage and recurring challenge format.



LIVE MATCH COVERAGE

LOUD vs 100T,
VCT Americas final

142K

[WATCH ON YOUTUBE ↗](#)



RECURRING 1VS5 FORMAT

Yoda vs five
Bronze players

1.7M

[WATCH ON YOUTUBE ↗](#)



VALORANT CHALLENGE

aspas vs five
Bronze players

1.1M

[WATCH ON YOUTUBE ↗](#)

Where could Tixinha fit?

Tell us whether the campaign needs a host, analyst or event lead. We will map the format with you.

LIVE	Broadcast sponsorship	WATCH PARTIES, SPONSORED STREAMS, LAUNCHES
DESK	Analysis and hosted coverage	ANALYSIS, INTERVIEWS, TIER LISTS, HOSTED COVERAGE
EVENT	Creator-led event	OWNED TOURNAMENTS, SHOWMATCHES, LIVE ACTIVATIONS

Could Tixinha host, analyze or run the event?

WORK WITH TIXINHA

✉ EMAIL THE VIVAZ TEAM · AGENCIA@VIVAZ.GG