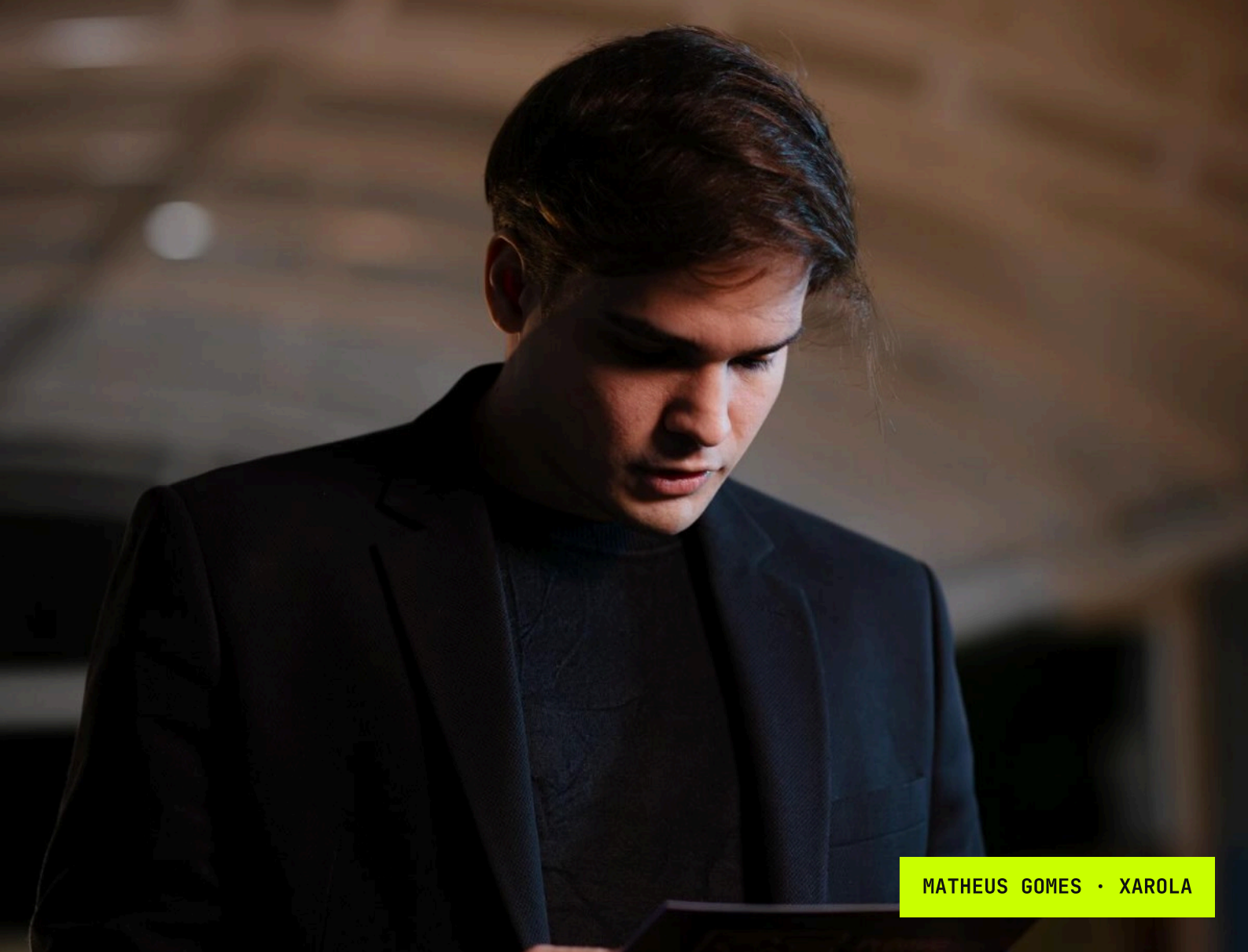




MATHEUS GOMES · XAROLA

XAROLA

High-level VALORANT, quick humor and a chat that joins every match.

Work with Xarola

456K

TWITCH FOLLOWERS

140K

YOUTUBE SUBSCRIBERS

115.9K

TIKTOK FOLLOWERS

PUBLIC PROFILE SNAPSHOT · SEPTEMBER 7, 2026

High-level play with a stream that stays loose.

Matheus Gomes, better known as Xarola, plays VALORANT, explains rounds and keeps chat in the conversation.



PUBLIC COMPETITIVE MILESTONE

A round can become live analysis, a reaction with chat or a short clip published after the stream.

Carecas & Calvos qualify for VCB 2024

A 3-0 win in the open qualifier put Xarola's team into the third stage of VALORANT Challengers Brazil.

[Read the public report](#) ➤

CAREER TIMELINE

2021	2022	2023	2024
Streaming becomes the job Regular VALORANT streams from Rio Grande do Norte turn skill and quick humor into a returning audience.	RN to São Paulo An opportunity with Vivo Keyd moves the project closer to Brazil's competitive scene.	Breakthrough streamer Prêmio eSports Brasil names Xarola Streamer Revelação.	FURIA and official co-streams FURIA signs him as a VALORANT creator; Riot lists Xarola among the Brazilian Masters Shanghai co-streamers.

Twitch leads. The other channels keep the content moving.

Twitch is home base. Highlights, launches and conversations continue across YouTube, Instagram, TikTok and X.

PUBLIC PROFILE SNAPSHOT • SEPTEMBER 7, 2026



 LIVE-EVENT STREAM

456K FOLLOWERS

VALORANT, watch parties and long streams with chat in the middle of the action.

[Open channel](#)

 INSTAGRAM

138K FOLLOWERS

Campaign launches, event coverage and the person behind the stream.

 YOUTUBE

140K SUBSCRIBERS

Highlights, reactions and stories that keep circulating after the live ends.

 TIKTOK

115.9K FOLLOWERS
8.5M PUBLIC LIKES

Fast edits where game knowledge and Xarola's timing meet.

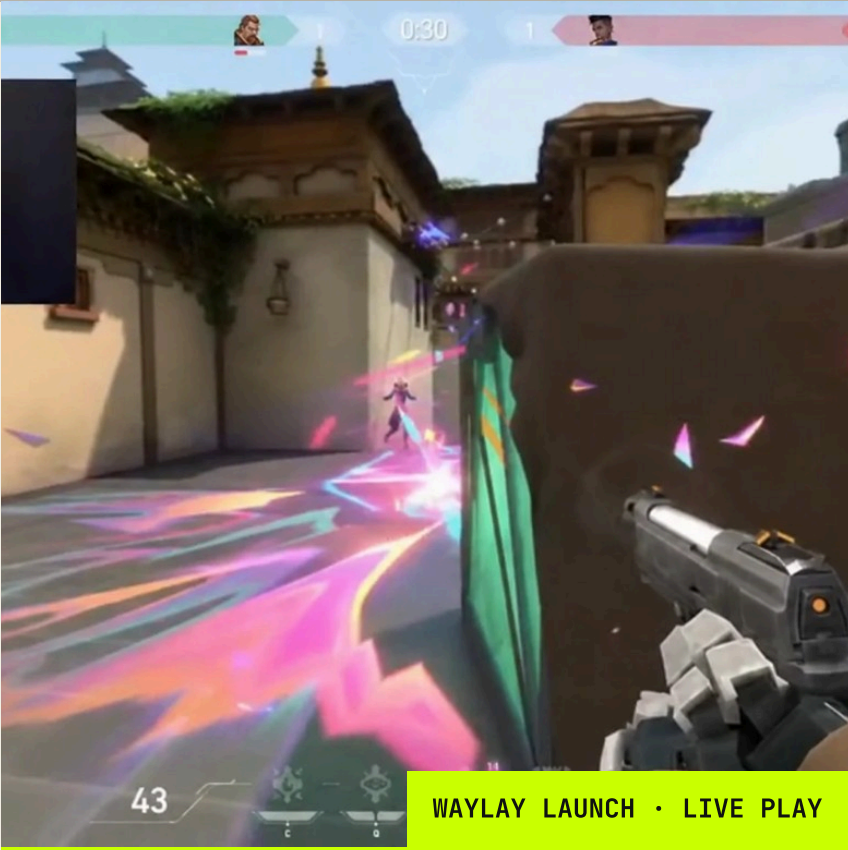
 X

50.8K FOLLOWERS

Live commentary, community mobilization and esports conversation.

Xarola turns a game into a live experience.

Launches, matches and products work best when Xarola has time to play, react and bring chat into the conversation.



WAYLAY LAUNCH • LIVE PLAY



TEJO LAUNCH • CREATOR-LED SHORT-FORM

REPEAT PARTNERSHIP • RIOT GAMES

Waylay live, Tejo in short-form and social cutdowns.

The three deliveries show Xarola presenting Riot releases through live play and short-form video.

ROLE	Creator-led launch storytelling
DELIVERED FORMATS	Live play, short-form and social cutdowns
CAMPAIGN EXAMPLE	Sponsored Tejo Reel on Xarola's profile

Watch the Tejo Reel ▶

Published community and editorial examples

The links below open the original fundraiser post and a gameplay tip Reel.



COMMUNITY LIVE



Nine hours. Nearly R\$40,000 raised.

A public post from Xarola records the amount raised with his community for Rio Grande do Sul.

254K+ PUBLIC VIEWS AT SNAPSHOT



CREATOR-OWNED REEL



A useful tip, delivered in his voice.

Game knowledge becomes short-form content without losing the pace and humor viewers recognize from the stream.

PUBLIC EDITORIAL EXAMPLE

Four ways Xarola can join a project

LIVE

Live product session

Xarola plays or tests the product live and responds as the session develops.

BEST FIT

Games, services and peripherals

CO-STREAM

Match co-stream

Watch parties with match reading, instant reactions and a chat ready to participate.

BEST FIT

Esports and tournaments

FIELD

Event coverage

On-site coverage, audience meetings and hands-on content led by Xarola.

BEST FIT

Conventions, booths and launches

CUTDOWN

Social cutdowns

Short edits and Stories cut from moments recorded during the campaign.

BEST FIT

Social extensions

Have a project for Xarola?

Work with Xarola

Start the conversation by



email



xarola@vivaz.gg